

HP Indigo press ws4500



Overview

The HP Indigo press ws4500—a third-generation mature press—is a high-productivity, cost-effective digital solution. Designed for high-volume 24/7 operation, it has an economic run length of 2,000 linear meters/6,500 linear feet.

Features

Optimize your print efficiency and productivity.

- Change spot colors on the fly while printing—and without losing production time.
- Print shorter runs on digital presses and use conventional presses more efficiently for longer runs.
- Make changes to the color print order in just a few seconds with the click of a mouse.
- Get optional media reinsertion to enable and simplify two-sided digital printing.

Deliver just-in-time print services—profitably.

- Print jobs with runs as few as one label—and up to 50,000 labels—profitably!
- Fast turnaround and just-in-time service help customers get their jobs to market quickly.
- Variable data printing helps your customers personalize their products and protect their assets.
- HP Indigo digital presses accept an ever-expanding array of substrates

Print best-in-class, offset-like quality.

- Print with up to seven colors, including spot colors, white, and eye-popping fluorescent colors.
- Print up to 97% of the PANTONE* color range without compromising production.
- HP Indi Chrome on-press simulates PANTONE* solid colors with CMYKOV values.
- With industry-leading print quality, your customers' products will stand out in the marketplace.